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## REPORT ON BATTLE OF BRAINS 2K16 – BUSINESS QUIZ

**Venue:** C D Sagar Auditorium

**Time:** 9.00 A.M

**ORIGIN:** As per the culture of Dayananda Sagar College of Engineering, since 2014, Department of Management Studies, organizes intercollegiate events for various Business schools with a very high competitive spirit to participants and with the strong determination to include their achievements & accomplishments to their resumes. Fests are organized every year with the objective to provide platform for the students to showcase their talent with a competitive spirit. **Battle of Brains 2K16**, being the first of its kind. The event was successful enough to attract as many as 41 team registrations. The event executed with a total of 5 rounds planned and organized at its best of quality. Focusing on the types of rounds to include in the event was decided by fest coordinators keeping the interest and need of the management student into consideration, with little emphasis on the fun full events behind the scene.

### ON THE DAY OF THE EVENT

**Start time:** 9:00 a.m.

**End time:** 5:00 p.m.

A one-day inter-collegiate business quiz – Battle of Brains 2K16, organized by the students of Department of Management Studies (VTU 2016-2018) was inaugurated at the C D Sagar Auditorium on 15<sup>th</sup> November 2016.

The event was hosted by Ms. Namrata Patil, 1<sup>st</sup> Semester MBA, and then an invocation song was sung by Ms. Sushmita and Ms. Sindhuja, 1<sup>st</sup> Semester MBA. A prefatory video of **Battle of Brains 2K16** made by Mr. Deepak and Mr. Abhishek, 1<sup>st</sup> Semester MBA was presented.

Dr. K. G Hemalatha, Head of the Department, DSCEDOMS, formally welcomed all the dignitaries present on the dais and participants from various colleges, colleagues & students. The dignitaries were florally welcomed by our event coordinators, 1<sup>st</sup> semester MBA. Then the Principal, Dr. C. P.S Prakash and the PG Director Dr. A. Shreenivasan arrived to the event. The ceremony was followed by lightning of the lamp by the dignitaries.



The event was addressed by Dr. C.P.S. Prakash, Principal, DSCE. He spoke about the various events conducted by DOMS.

The inaugural ceremony was concluded by our event Faculty Coordinator Mr. Ganesha K S, with a vote of thanks.

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## **ROUNDS:**

- **CHOOSE OR LOOSE!**
- **YOU KNOW THEM!**
- **NAIL IT TO GET IT!**
- **ON YOUR TOES!**
- **WHO'S THE BEST?**

The quiz master for the event was Mr. Ganesh Datta LS, 1<sup>st</sup> Semester MBA.

### **I) CHOOSE OR LOSE!**

**Start time:** 11.00 a.m.

**End Time:** 11.30 p.m.

The first round of the Battle of Brains event was Choose or Lose. In the first round, set of questionnaires were given to each teams. 41 teams from different colleges participated in this round. All the teams advanced to the next round as there were no eliminations.

### **II) YOU KNOW THEM!**

**Start time:** 11.45 p.m.

**End time:** 12:30 p.m.

All 41 teams participated in this round. Teams had to identify the logos and taglines of respective brand or companies. Out of 41 teams, 29 teams qualified to the third round.

### **III) NAIL IT TO GET IT!**

**Start time:** 12:45 p.m.

**End time:** 1:30 p.m.

This round is based on the collection of audios and videos. Out of 29 teams, 15 teams qualified to the next round.

-----**LUNCH BREAK**-----

### **IV) ON YOUR TOES!**

**Start time:** 2:30 p.m.

**End time:** 3:30 p.m.

There were 15 teams. Each team had 8 questions to be answered within a minute. In this round, 5 teams qualified to the next round.

There was a tie breaker round between team 21 and team 38. Team 21 qualified for the next round by solving 6\*6 sudoku puzzle.

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## V) WHO'S THE BEST

Start time: 3:30 p.m.

End time: 4:00 p.m.

This round consisted of 5 sub rounds namely connect, founders, logo, tagline and buzzer rounds. 5 teams competed for the Best Team (Winner). There was a tie between two teams and a tie breaker round was conducted. RVCE emerged as winners and Christ University as Runner-up team.

### PRIZE DISTRIBUTION CEREMONY:

Start time: 4:15 p.m.

End time: 5:00 p.m.



After enjoying for the whole day, it was the time to say good-bye for BATTLE OF BRAINS 2K16!! This was the last phase of the event i.e. Prize Distribution. Dr. K.G Hemalatha, HOD, DSCEDOMS distributed the memento's to the winners as well runners along with appreciation certificates. The winners were encouraged with a cash prizes of Rs.5,000/- and runners up with Rs.3.000/-

The Winners and Runners are as follows:

**WINNERS :** R V College of Engineering

**RUNNERS:** Christ University