


Faculty Name	BRIJESH SINGH	
Designation	ASSISTANT PROFESSOR	
Educational Qualification	B.COM, MBA, M.Phil., (Ph.D.)	
Experience in Years	10	
Email Id	iipmbs@gmail.com	

List of Publications:

1. Brijesh Singh, "Management and Micro Finance --- Women Empowerment?" in National seminar proceedings on Rural Women Entrepreneurship in India: Way for Social and Economic Empowerment, M.S.Ramaiah Institute of Technology, Bangalore, Nat Conf. Karnataka, 2016. ISBN NO 978 – 93 – 86178 – 00 – 4. Pp 25-32.
2. Brijesh Singh, "GST & Indian Economy" in National Conference on Introducing GST and its Impact on Indian Economy, Tumkur University, Tumkur. Nat Conf. Karnataka, 2016. ISBN NO 978 – 93 – 84262 – 25 – 9. Pp 26-32.
3. Brijesh Singh, "Trade and Industry Development Through GST" in National Conference on Introducing GST and its Impact on Indian Economy, Tumkur University, Tumkur. Nat Conf. Karnataka, 2016. ISBN NO 978 – 93 – 84262 – 25 – 9. Pp 37-42.
4. Brijesh Singh, "Removal of Financial Inclusion Through Literacy" in National Conference on Rural Entrepreneurship, Alva's Institute of Engineering and Technology, Moodbidri. Nat Conf. Karnataka, 2016. ISBN NO 978 – 93 – 81195 – 86 – 4. Pp 38-45
5. Brijesh Singh, "Retail Investor's Behaviour – Analysis with Reference to Bangalore" in International Conference on Innovation Management in the Knowledge Driven Economy, Sri Krishna Degree College, Bangalore. Int Conf, Karnataka, 2016. ISBN NO 978 – 93 – 5258 – 833 – 6. Pp 178-184
6. Brijesh Singh, "An Eco-Friendly Approach --- Green Marketing" in International Conference on Innovation Management in the Knowledge Driven Economy, Sri Krishna Degree College, Bangalore. Int Conf, Karnataka, 2016. ISBN NO 978 – 93 – 5258 – 833 – 6. Pp 178-184
7. Brijesh Singh, "Individuals Dealing in Stock Market with respect to Investment Trading Pattern" in National Conference on Emerging Trends in Business for Sustainable Competitive Advantage: Challenges, Innovations & Strategies, St.Johns College of Engineering and Technology, Kurnool. Nat Conf. Andhra Pradesh. ISBN NO 978 – 81 – 931100 – 4 – 1. Pp 247-256.