

Faculty Name	Dr. Eti Khatri	
Designation	Asst. Professor	
Educational Qualification	Ph.D (University of Rajasthan)	
Experience in Years	5 years	
Email Id	Etikhatri2007@gmail.com	

International/National Journal Publications (Detail list):

1. Paper **“Impact of Result Announcements on Stock Prices: A Study of Banking Stocks”** Published in VUJC, Volume-20, 2015, ISSN No-0973-5917
2. Paper Presented in National conference on **“Emerging Challenges and Opportunities in Pharmaceutical Management”** on **“Impact of Investment Strategies of Indian Drug Companies on Pricing Strategies: An empirical Study”**
3. Paper Presented in International conference on **“Challenges and Opportunities in Asian Economies: The Management Perspective ”** on **“Impact of Factors Affecting the Pricing Strategies of Branded Drugs in India: An empirical Study for Drugs of Analgesic Category”** and published with ISBN No.-978-93-5062-315-2
4. Paper Presented in National conference on **“Business Strategies and Economic Growth: The way Forward”** on **“Consumer Response towards Online-Buying and Internet Marketing- A Survey of Jaipur City”** and published in Business Strategies and Economic Growth: The way Forward, ISBN No.-978-93-5062-089-2
5. Paper Presented in National conference on **“Paradigm shift in Business Practices: Challenges & perspectives”** on **“Impact of Cross Border Merger and Acquisitions on the Financial Performance- A Study of TATA Group.”**