


Faculty Name	Dr. Lakshmi Jagannathan	
Designation	Professor	
Educational Qualification	B.E, MBA, Ph.D	
Experience in Years	23 years	
Area of Interest	Quality Management	
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List of Publications:

International Journals:

1. Unearthing Global Financial Inclusion Levels and Analysis Of Financial Inclusion As A Mediating Factor In Global Human Development” Serbian Journal Of Management, Vol. 10, No :1, Pages 19-32, May 2015
2. Role of technology in financial inclusion at the bottom of the economic pyramid – with reference to India and other BRICS nations”, IIM Shillong Journal of Management Science Journal, Vol 6, No 2. May 2015
3. “Service Excellence in B schools”, The Management Faculty, Online publication of AIMS International, Oct 2009
4. “Product Design as a critical success factor in TQM Organizations”, Dharana, Bhavan’s International Journal of Business, Vol2, 2008, 47-53
5. “A Comparative Study on TQM Implementation, among Certified and Noncertified Auto Component Manufacturers” Asia Pacific Business Review (ABR) Vol. IV, No. (4) Oct- Dec 2008, 12- 27
6. “Integration of quality management system (QMS) and Environmental Management system (EMS) – a study in Indian auto component industry, Serbian Journal of Management 3 (2), Dec 2008, 5-18.

National Journals:

1. ‘An Empirical Study on Locus of Control and Organizational Role Stress dynamics among retail employees in an Internationalised retail scenario.’- published in IASMS Journal of Business Spectrum, January, 2014. (. (ISSN No: 0974-8016)
2. Frugal Product innovation in urban affordable housing – with special reference to the bottom of the economic pyramid” published in Adarsh Journal of Management Research, ISSN: 0974-7028, Volume 6, Issue 2, September 2013, Pages 48-57
3. “Locus of control and its relation to organizational role stress: An Empirical Study among retail employees in Bangalore.”- published in SONA Global Management Review, May 2013 issue. (ISSN No: 0973-9947)

4. "An Empirical Study on Occupational Stress in Academicians with special reference to Bangalore city" – published in the journal "Parivarthan" of Oriental Institute of Management, January 2012 issue. (ISSN No: 2277-7555), Mumbai.
5. "Training effectiveness and Organizational commitment- An Empirical study on an Indian Biscuit manufacturing factory in Bangalore"- published in the journal "Sangrahana" of Dayananda Sagar college of Engineering, Bangalore, June 2012 issue. (ISSN No: 09757724)
6. "Quality certification to enable supplier keiretsu in the auto component industry," Icfai Journal of Supply Chain Management, Vol6, Nos 3&4, Sept-Dec 2009
7. "Predictors of Quality of Work Life of sales force in direct selling organization", Icfai Journal of Management Research, Vol.7, June 2009
8. "QS 9000 as a stepping stone to TQM – a study in Indian auto component industry", Adarsha Journal of Management, Vol1, Iss1, Oct 2008, 3-7
9. "Leveraging supply chains with RFID – a perspective of Indian automotive industry", Magnum Opus, Journal of Computing and Communication Technology Vol 1, Iss2, Feb 2008, 42-48
10. "Outsourcing new product development – a case of Indian automotive industry", Global Management Review, 25-32, Nov 2007
11. "A study on TQM as a system approach in Indian auto component industry" , Access NHCE Business Journal , Vol1, Issue 1, Nov 2007, 12-18.
12. "Market Force Analysis of Indian auto component industry", Smart Journal of Business Management Studies, July 2007
13. "Critical Success Factors of TQM in auto component industry", The Icfaian Journal of Management Research, Vol. 6, No. 6, pp. 57-62, June 2007.
14. "Managing the supply chain for global success – a case study of Indian auto component industry", Ushus – Journal of Management, Christ College, Bangalore Jan – Jun, 48-55, 2007

International Conferences:

1. "Locus of control as a moderating variable between Job stressors and Organizational role stress: An Empirical study on business to business sales personnel in Bangalore", International Conference on "Inclusiveness and sustainability for business growth", 8th May, 2015, Indian Academy, Bangalore

2. “Does adoption of radical product innovation In banking sector Impact financial inclusion At the bottom of the economic pyramid?” presented at IIMB - 9th Annual International Conference on Public Policy and Management: Special Track - Financial Inclusion, August 2014
3. “Social Inclusion at the Bottom of the economic pyramid as a mediator in Global Human Development” presented at the IIMB International Analytics Conference in December, 2013
4. “Impact of Radical Product Innovation Strategy on Social Inclusion at the Bottom of the Economic Pyramid” presented in Academic Conclave at XVI Annual Convention organized by IIM Kozhikode in association with Strategic Management Forum. May, 2013
5. “UIDAI – role of Technology in Financial Inclusion with special reference to BRICS nations and the Bottom of the Economic Pyramid Concept” presented in AIB Annual Conference 2013 held at IIM – Bangalore. April ,2013.
6. An Empirical study on Locus of Control and Organizational Role stress dynamics among retail employees in an Internationalized Retail scenario”, International Conference on “Global Strategies for an Emergent India” on December 27th and 28th, 2012, IIM, Kozhikode
7. “Shopping behavior in malls in globalized economies”, 3rd IIM A conference on Marketing paradigms for Emerging Economies, January 8-9, 2009, Indian Institute of Management, Ahmedabad
8. “Quality Certification as a Strategy for Building Global Competitiveness - A Case of Indian Auto Component Industry” SMS Special International Conference, December 12-14, 2008, Indian Business School, Hyderabad.
9. “Integration of QMS and EMS: a study in Indian auto component industry” Dec 21st 2008, 3rd International Research Seminar, Yale-Great Lakes Center for Management Research, Chennai
10. “Role of quality certification in enabling keiretsu- a study in Indian auto component industry”, Dec 22-24, 2008, International Conference on Global Supply Chain Management: Role of Emerging Economies, Indian Institute of Management, Bangalore.
11. “Influence of quality certification on managing glob al supply Chains”, Opportunities and Challenges in Global Business, International Institute of Foreign Trade and Research, Indore, Aug 8-9, 2008.

12. "Product Design as a Critical success factor for TQM Implementation – a case of Indian auto component industry", Athenaeum 2008, Bharathidasan Institute of Management, Tiruchirapalli, Feb 15-16, 2008.
13. "Benchmarking TQM Practices in the Deming Journey -A case study of Sundaram Clayton Limited", International Conference on Expanding Horizons of Indian Business and Indian Management at Indian Business Academy, Bangalore, Jan 15-16, 2008.
14. "Indian philosophy catalyzing management thought", Ninth International Conference on Management of Transformation, Delhi School of Professional Studies and Research, New Delhi, Jan 3-5, 2008.
15. "Quality as a strategic tool to global competitiveness - a case study of Indian auto component industry", 2nd International Research Seminar on Brand India, Great Lakes Institute of Management, 23 December 2007, proceedings abstract in a book
16. "TQM an integrated approach: A study on Indian auto component industry", International Conference on Global Business Strategy in Competitive Environment 21-22 September 2007, Sri Sai Ram Engineering College, proceedings abstract in a CD
17. "Quality certification as a. strategy for global value chain: a case of Indian auto. component industry" 10 International Annual SMF Convention 10 – 11 May 2007, IIT, Mumbai proceedings in a book published by Allied Publishers, 43-48.
18. "Case study as a pedagogical tool for Total Quality Management" , International Conference on Case Study Method at Bharathidasan University, Tiruchirapalli, 21st-22nd Jan 2007, proceedings in a book

Details of the funded Projects:

	title of the project	Funding agency,	Amount	status
1	Technology Commercialization Workshop	Karnataka Science and Technology Academy	20,000	Completed
2	Training of Trainers in Entrepreneurship Development	National Institute for Micro, Small and Medium Enterprises, Hyderabad	65,000	Completed
3	Training of Trainers in Entrepreneurship Development	National Institute for Micro, Small and Medium Enterprises,	65,000	Completed

		Hyderabad		
4	Training of Trainers in Entrepreneurship Development	National Institute for Micro, Small and Medium Enterprises, Hyderabad	67,000	Completed
5	Entrepreneurship Awareness Camp	National Science & Technology Entrepreneurship Development Board Govt. of India	20,000	Completed
6	Innovation and Entrepreneurship Development Center	National Science & Technology Entrepreneurship Development Board Govt. of India	48,00,000	Ongoing
7	MSME Business Incubator	Ministry of Micro, Small and Medium Enterprises, Govt. of India	64,00,000	Ongoing
8	Technology Business Incubator	National Science & Technology Entrepreneurship Development Board Govt. of India	4, 35, 00, 000	Yet to start