


<b>Faculty Name</b>	<b>Dr. K. Suma Rao</b>	
<b>Designation</b>	<b>Asst. Professor</b>	
<b>Educational Qualification</b>	BA,PGDM,Ph.D	
<b>Experience in Years</b>	32 years	
<b>Email Id</b>	koneripursuma@yahoo.co.in	

### **International/National Journal Publications (Detail list)**

1. Corporate Success based on Values: Profile of Mr. Chenniappan,Chairman,Nilgiri's by Dr. Madhumita Chatterji & Ms. K. Suma Rao published in the 'FOCUS' An International Journal of Management Digest,Vol 1,No1 April 2003.
2. The Making of a Technocrat Entrepreneur: by Ms.K.Suma Rao published in the 'FOCUS' An International Journal published by IFIM.
3. A Visionary who created history through the Dabbawalla by Ms. K. Suma Rao published in the 'FOCUS' An International Journal of Management Digest published by IFIM.
4. Proceedings of the International Marketing Conference on Creating, Communicating and Delivering Value, published as a binder. E-copy also available.
5. Proceedings of the Conference on Management of Emerging Paradigm Conflict in a Globalizing World, published as priced publication. This includes the paper submitted and accepted titled "The Emerging Paradigm shift in the Supply Chains of Horticultural Products in India".
6. Early Warning Signal to Detect Supply Chain Vulnerability published in the "FOCUS" an International Journal published by IFIM.
7. Lessons from the Dabbawalla for the Organized Fruit and Vegetable (FFV) Industry in India by K. Suma Rao. Paper published in the "FOCUS" an International Journal of Management Digest published by IFIM